Isle of Harris Distillery to spread its wings overseas with £10m funding

By Simon Warburton (S) December 20, 2022, 5:48 pm



Isle of Harris Distillery is looking to expand to 20 overseas markets. Image: Grayling.

Isle of Harris Distillery has secured a £10 million funding package to boost international expansion plans.

The finance from from HSBC UK will be used to widen the company's distribution of Isle of Harris Gin and, when launched, its Hearach malt whisky to more than 20 international markets including the US, Canada, France and Germany.



https://www.pressandjournal.co.uk/fp/business/5190811/isle-of-harris-distillers-hsbc-uk-whisky-gin/

Isle of Harris Distillers to go overseas with £10m funding



represents around a £3m investment.

Major Isle of Harris employer

Isle of Harris Distillery is one of the island's largest employers with 45 staff and recently floated the idea of the Hebrides or Outer Hebrides potentially becoming a whisky region in its own right.

Isle of Harris Distillery managing director Simon Erlanger said: "That's always been something at the back of our minds as a long-term vision and we've touched on it once or twice with the Scotch Whisky Association (SWA), which has – quite rightly – responded by saying the region needs to develop a reputation for making whisky as a distinct area."

Isle of Harris Distillery executive chairman and chief financial officer Ron MacEachran added: "As a business focused on the future, we're venturing into new markets and expanding our international footprint – and introducing more of the world to the bottled spirit from our special island.



The then Prince of Wales visited Isle of Harris Distillery. Image: DCT Media.

"HSBC UK has supported us in our ambitions to grow our business. Achieving ongoing commercial success stimulates global interest and visitors to this beautiful island, assisting it to survive and flourish in the 21st century."

The operation has twice been named Distillery of the Year in the Scottish Gin Awards.

'Distillery on the map'

For his part, HSBC relationship director Neal Tully added: "Scotland's food and drink industry is thriving on the Isle on Harris.

"The distillery is a great example of a dedicated and robust Scottish business which has put itself on the map, not only in Scotland, but on a global scale too."

Conversation

More from Business



Energy bills to rise despite estimated reduction to Ofgem price cap – analysts



The obstacles and opportunities facing the Energy Sector



aı

eı

le



 $\bullet \bullet \bullet \bullet \bullet \bullet \bullet \bullet \bullet$

 $\bullet \bullet \bullet \bullet \bullet \bullet \bullet \bullet$

Most Read



Aberdeen Royal Infirmary declared major incident as queue of 13 ambulances stacked up outside...



Aldi will still push for Macduff shop despite Tesco undoing plans in court

K fc

А

3

2

More from Press and Journal



BikeMore, Aviemore's first-ever cycling festival to be held in May



WATCH: Highland League Weekly preview show and Saturday camera games revealed N gı

В

 $\bullet \bullet \bullet \bullet \bullet \bullet \bullet \bullet \bullet$

Editor's Picks

SNP 'no closer' to dualling A96 between Inverness and Nairn	Aberdeen Labour chief steps up as unlikely supporter for SNP leadership contender Kate Forbes
REVEALED: Cast of 24 Brave models	Camouflaged home intruder led
ready to strut their stuff on stage for	police on high-speed chase that
Friends of Anchor	ended in early morning car crash
Blood-stained bed sheets shown to	Colin Marr named new Inverness
jury as ex-policeman describes	Chamber of Commerce chief
Brenda Page murder scene	executive

Most Commented

Exclusive: Humza Yousaf hints no room for Kate Forbes in his ENclassive: mighty-rated Spanish coach Ricardo Rodriguez emerges as

POLL: Four years on from full AWPR opening, was it worth Boottish Government to decide fate of 'monstrosity' Old Aberdeen shed as owner fights council orders

Kate Forbes' views on gay marriage challenged by John Swinney

contender for Aberdeen job

Euan McColm: Kate Forbes is entitled to her faith - but she can't use it as a shield

Revealed: Aberdeenshire Council DID NOT fight Tesco legal challenge that sunk Macduff Aldi

6

Union warns Aberdeen bus depot workers' strike may hit services

Exclusive: Macduff Aldi AXED after Tesco wins court battle against rival plans

Aberdeen GP crisis: Doctors explain why it's happened and what they say will fix it